



FOR IMMEDIATE RELEASE:

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GOLF IN MALAYSIA WITH MST GOLF VACATIONS

SUBANG JAYA, AUGUST 16, 2010 - MST GOLF Group of Companies recently added another subsidiary to its growing portfolio of businesses, with the formation of MST GOLF Vacations. This new venture, aimed at driving in-bound golf tourism to Malaysia, ties in well with the current businesses, as the largest service provider to the golf industry in the country. With over 20 years of experience and regional presence in Singapore, Thailand and Vietnam, MST GOLF Group of Companies has established a good track record and reputation in the golf industry worldwide with 51 retail stores, accredited golf academies, club fitting & repair, corporate management services and extensive loyalty golf card program; ilovegolf.

Malaysia is home to over 200 golf courses and blessed with a diverse landscape and multiple golf course terrain layouts, which make it a unique; experience for golfers the world over. This includes an opportunity to play in the cool highlands, by the beach, nestled in the lush rainforest & jungle, or surrounded by gleaming skyscrapers in the heart of the capital, plus night golf at selected resorts. MST GOLF Vacations is taking a leading role in driving and promoting Malaysia as “The Golf Destination in Asia” and endorsed and supported by Ministry of Tourism Malaysia, Malaysia Tourism Promotion Board plus a member of IAGTO (International Association of Golf Tour Operators). MST Golf Vacations offers over 30 excursions, encompassing 5 package types; Golf Holidays, Golf Adventures, Golf Hideaways, Golf Learning Packages and Corporate Golf;

Golf Holidays Packages - offer a perfect combination of golfing and sight-seeing itineraries, which allow you to enjoy 7 to 14 days of golfing on Malaysia’s best golf courses as well as to explore Malaysia’s other manifold attractions.

Golf Adventures Packages - provide the ultimate golf challenge with a selection of the best golf courses with diverse characteristics. We will take you and your golfing friends on 3 to 7 days of golfing excursions to play at three or more of the country’s best golf courses.

Golf Hideaways Packages - bring you to exclusive and tranquil golf resorts to stay and play premium courses in a romantic hideout which offer private golf lessons, gourmet food and shops galore. Top it all with some head-to-toe pampering through an array of spa treatments that will leave you feeling rejuvenated.

Learning Golf Packages - allow you to experience 1 to 3 days of Golf Schools, one week to three months of Players’ Resident Programs, a one-week Professional Golf Instructors Association of America (PGAIA) Certification Course and Twinning Programs with international golf academies that bring students to Malaysia during winter periods. Besides a relaxed ambience with excellent driving range services and tailored lessons, the packages provide both on-site and city accommodation options with a wide variety of attractions, food and entertainment to make your stay memorable.

Corporate Golf Packages - open Malaysia as a destination to host corporate golf tournaments, corporate golf clinics, product launches, corporate training and team-building programs, using golf as a platform. We will manage all aspects of your event including the preparation of customized logo merchandise as souvenirs. Our experienced event management team includes event organizers, golf professionals and corporate trainers who will be at hand all the way to make your event so successful it will leave a lasting impression.

In short, be prepared to be spoilt at every turn with world-class conveniences, great scenery and surrounding attractions for a well-rounded holiday. Most of these courses are built as part of 5-star resorts and luxury clubs for the pleasure of the discerning golfers. Many of these international-class courses have been designed by the likes of Jack Nicklaus, Robert Trent-Jones, Max Wexler, Ted Parslow, Ronald Fream and other golfing greats. MST Golf Vacations is in the best position to welcome golfers from all over the world and to deliver a world class service standard to meet golf travellers’ needs and expectations. MST Golf Vacations is professionally managed and operated by golfers for golfers. For further information please contact Ching Ching at (603) 5566 8668 or e-mail: chingching@mstgolf.com

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