The REGION of VENETO NAMED IAGTO'S UNDISCOVERED GOLF DESTINATION OF THE YEAR 2013





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November 15th 2012, Vilamoura, Portugal – The International Association of Golf Tour Operators (IAGTO) named the Italian Region of VENETO as the 2013 Undiscovered Golf Destination of the Year. The announcement headlined the organization's Awards Ceremony & Gala Dinner on the final night of the annual International Golf Travel Market.

The Award

The Councilor of Tourism of the Region of Veneto, Mr. Marino Finozzi received the Award for Undiscovered Golf Destination of the Year together with representatives of the Golf In Veneto Association. This award represents a great honour and recognition for this important Italian region.

The IAGTO Awards were established in 2000 to reward a few exceptional contributions to the world of golf travel. The Undiscovered Golf Destination of the Year is voted for by the International Golf Travel Writers Association (IGTWA), incorporating 159 of the world's leading golf travel journalists in 33 countries.

The region of Veneto offers golf tourists:

110 kilometres of beaches, lake Garda, The Dolomites Mountains and other charming mountains, unique parks and natural areas, every type of spas in the Euganean Basin. All this is accompanied by the excellent 25 DOC and 4 DOCG wines as well as internationally renowned products like Prosecco, Amarone and Soave.

The Veneto region is by far the favourite destination of tourists visiting Italy who, in 2009, accounted for over 60 million overnight stays, more than 60% of which from abroad.

43 excellent golf courses, in a close distance to each other, superb staff running them, integrated in 8 Golf Districts as they were:

Venice, The Seaside of Venice, Verona & The Garda Lake, the Dolomites Mountains, Rovigo & the Natural Parcs, Vicenza & The Palladian Villas, Treviso & the Prosecco Hills, Padua & the Thermal Spas are awaiting your visit.

It is very easy to reach the Veneto region by car and train from Europe; on the other hand Veneto is well served by 3 international airports Treviso, Venice & Verona.

We are very proud to mention that the Veneto Region is the home of the teenage golfing sensation Matteo Manassero.

A number of villas and hotels in the Veneto Region have joined this golf cluster. These will be promoted through the www.golfinveneto.com website.

More Information under <u>www.golfinveneto.com</u> And/or contact <u>andreas@golfinveneto.com</u>, <u>reservation@golfinveneto.com</u>

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Golf in Veneto is a project promoted by the Veneto Region (Italy)





And by the Consorzio di Promozione Turistica Marca Treviso (Project Leader)



With the partnership of the Venetian Tourism Promoting Associations







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