

2012 IAGTO Directory – Booking Form

Enhanced Listing with Photo or Logo:

€125

Please tick (✓) the box below if you would like to have a colour photo depicting your golf destination, or a colour image of your logo in the 2012 IAGTO Directory.

...max width 39mm / height approx 35mm

YES, WE WOULD LIKE TO BOOK AN ENHANCED THE LISTING

Full Page Advertisement:

€975

Please tick (✓) the box below if you would like to book a full page colour advertisement in the 2012 IAGTO Directory.

...artwork required by 30 September 2011

YES, WE WOULD LIKE TO BOOK A 1-PAGE ADVERTISEMENT

3-Page Golf Destination Mini - Feature:

€1850

Please tick (✓) the box if you would like to reserve a 3-page mini feature for the 2012 IAGTO Directory.

A mini feature is specifically for Golf Resorts and Hotel Groups who want to enhance their advert with further text and images on their property(s).

...artwork required by 31 May 2011

YES, WE WOULD LIKE TO BOOK A MINI-FEATURE

6-Page Golf Destination Editorial Feature:

€2950 (€2250 for Repeat Feature)

Please tick (✓) the box if you would like to request a 6-Page Golf Destination Feature in the 2011 IAGTO Directory.

A 6-Page Golf Destination Feature is specifically for Golf Destinations & Tourist Boards.

Includes: Editorial, Production, Print & Distribution costs (Unless Repeat Feature)

Information: You will be asked to supply data for the golf course table
Golf course location map must be provided
Print quality images must be provided

Does not include: Press trip for golf travel writer if required

...artwork required by 31 July 2010

YES, WE WOULD LIKE TO REQUEST A DESTINATION FEATURE

Company Name: _____

Your Name: _____ Job Title: _____

Your Tel: _____ Fax: _____

Your Email: _____

Your Address: _____

Your Signature: _____

Complete and return to:

FAX: +44 (0)20 8906 8181

or

Email ggreenwood@iagto.com

For further information regarding the artwork specifications and distribution of the IAGTO Directory please visit www.iagto.com/directory